

## SELECTED WORK EXPERIENCE

**Product Designer** – Piktrolabs, Seattle, WA  
10/2018 – Present

- Design lead for Vera, an AI-powered shopping recommendation engine, which is currently in advanced piloting.
- Created user flow, UX wireframes, and visual design for Vera's UI.
- Presented product at National Retail Federation 2019 to potential clients and stakeholders.
- Designed and mocked up user flows for Bookmarks, Share, and Post features for Vera.style social app on desktop and mobile.
- Organized screens and assets for developers in Zeplin and InVision.

**Freelance Graphic + Web Designer** – Self-employed  
2015 – Present

- Designed identity, collateral, and public-facing materials for a variety of clients, including retail restaurants and artificial intelligence consultancy.

**Interaction Designer** – ArtCenter College of Design, Pasadena, CA  
05/2017 – 07/2017

- Collaborated with team on brainstorm, research, and ideation for how AI could collaborate with people in augmented reality.
- Prototyped working interactions in Unity3D for the HTC VIVE.
- Produced video proof of concept with After Effects.
- Completed write-up of the project and presented to an audience of at Wind Tunnel Gallery.

**Design Intern** – Space Caviar, Genova, Italy  
06/2016 – 08/2016

- Redesigned and developed the website in WordPress, including visual design and site structure.
- Conducted research on the future of work for the Biennale Internationale Design Saint-Étienne 2017.
- Prototyped early models for the exhibit installation, including a digital mockup in SketchUp and iterations of physical models.

**Post Baccalaureate Fellow** – Barnard Center for Research on Women, New York, NY  
2014 – 2015

- Designed annual fundraising documents and illustrations for publications.
- Co-managed online presence with Creative Director, including website, Twitter, and Facebook.

## EDUCATION

**ArtCenter College of Design**  
2015 – 2018

Master of Fine Arts in Media  
Design Practices

**Barnard College, Columbia  
University**  
2010 – 12/2013

Bachelor of Arts in Art History/  
Visual Arts and Women's, Gender,  
and Sexuality Studies

## ADDITIONAL EXPERIENCE

**Guest Lecturer and Critic**  
University of Washington  
2018

**Most Provocative Design  
Award**  
Microsoft Design Expo  
2017

**Conference Presenter**  
Post-Internet Cities, Lisbon, Portugal  
2017

## SKILLS + SOFTWARE

Adobe Creative Suite (Photoshop,  
InDesign, Illustrator, After  
Effects, Premiere Pro)  
Sketch, Zeplin, InVision  
Unity 3D (VR + AR), SketchUp  
HTML, CSS, JS, PHP, C#, C++

Additional skills: creative coding,  
critical and speculative design,  
front-end web development,  
prototyping, public speaking,  
research, typography, writing